

تحت رعاية صاحب السمو الشيخ محمد بن زايد آل نهيان، رئيس دولة الإمارات العربية المتحدة
Under the patronage of H.H. Sheikh Mohamed Bin Zayed Al Nahyan, President of the United Arab Emirates



4-7 November 2024
Abu Dhabi, UAE

Partnership, Sponsorship & Branding Opportunities

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“

ADIPEC serves as an ideal platform to take the collective decarbonisation drive to the next level.

”

His Excellency
Suhail Mohamed Faraj Al Mazrouei
Minister of Energy and Infrastructure
United Arab Emirates



Sponsorship Opportunities

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A world of opportunities at ADIPEC

ADIPEC 2024 will explore the power of energy in accelerating an economy-wide transformation that delivers for people, the planet and our collective prosperity.

Hosted by ADNOC, ADIPEC builds on its 40-year legacy, creating a unified, inclusive platform for the entire energy ecosystem, convening communities, nations, and industries, the world's largest energy producers and consumers, as well as enablers in government, finance and technology to find collective solutions towards affordable, secure, and sustainable energy for all.

The event takes place ahead of COP29, presenting a crucial opportunity for the energy industry to demonstrate collaborative progress on climate action commitments made and targets set as part of the UAE Consensus at COP28.

Across more than 350 conference sessions featuring over 1,600 diverse voices, and across its 16 exhibition halls, ADIPEC will advance tangible action and build the critical cross-sector partnerships needed to mobilise finance and investment, fast-track innovation and accelerate technology adoption, and advance the decarbonisation of heavy industries.

Specialised industry exhibition areas at ADIPEC

Decarbonisation

Maritime & Logistics

Digitalisation





ADIPEC in numbers

Exhibition

184,000+

Energy professionals

2,200+

Exhibiting companies

54

NOCs, IOCs, NECs, and IECs

30

Country pavillions

Conference

16,500+

Conference delegates

1,600

Conference speakers

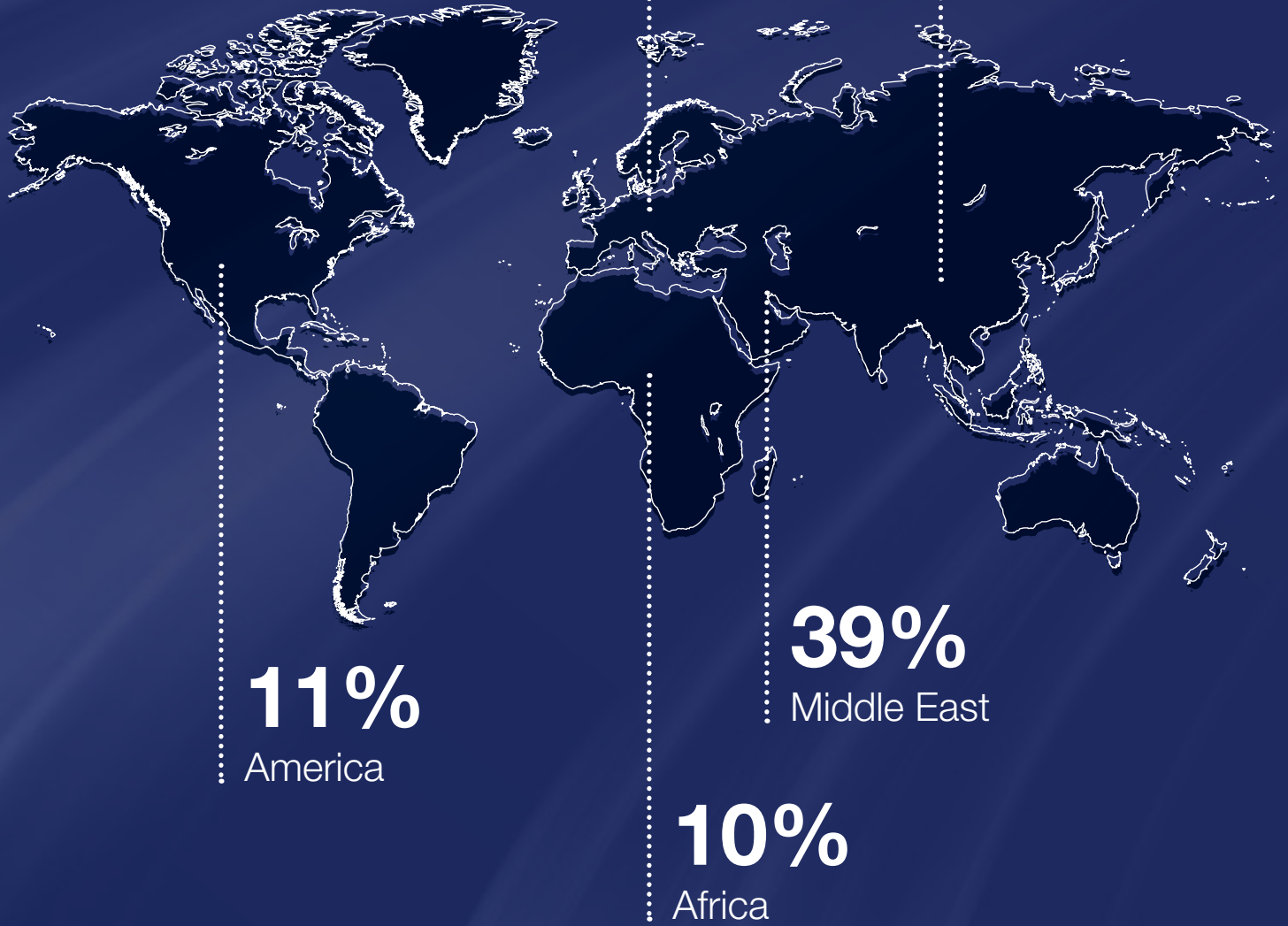
350+

Conference sessions

10

Conferences

Reach a global audience



Sponsorship packages

DELIVERABLES					
SPONSORSHIP TIER	PARTNER	PLATINUM	GOLD	SILVER	BRONZE
INVESTMENT THRESHOLD	\$350,000+	\$300,000+	\$200,000+	\$150,000+	\$100,000+
ADIPEC STRATEGIC CONFERENCE					
Onsite Branding On-screen branding and recognition during:					
• Opening Ceremony	Yes	Yes			
• Ministerial keynote address and panel discussion	Yes	Yes			
• Strategic Conference panel discussions	Yes	Yes			
Marketing Collateral					
• Logo on the sponsor recognition page on the inside of the Strategic Conference programme(s), Technical Conference Programme, event brochures and onsite guide	Yes	Yes	Yes		
• Logo on the front cover of the Strategic Conference programme(s), event brochures and onsite guide	Yes	Yes	Yes		
ADIPEC DIGITAL					
• Energy Dialogue: Video interview promoted across ADIPEC's social media channels and uploaded to ADIPEC's podcast series	1				
• Social Media Posts: Boosted to the sponsor's target audience	Yes (up to 10)	Yes (up to 5)	Yes (up to 2)	Yes (1)	Yes (1)
ADIPEC EXHIBITION					
Exhibition Visitor Ticket					
• Logo on the front cover	Yes	Yes	Yes		
• Logo on the inside sponsor recognition page	Yes	Yes	Yes	Yes	Yes
Event Brochure					
• Logo on the front cover	Yes	Yes	Yes		
• Logo on the inside sponsor recognition page	Yes	Yes	Yes	Yes	Yes
ADIPEC MARKETING					
Advertisements* Partners and sponsors to receive recognition on the following advertisement formats produced by ADIPEC:					
• Television commercials	Yes				
• Outdoor city branding	Yes				
• UAE newspapers	Yes	Yes			
• Industry publications (print and online)	Yes	Yes	Yes		
Onsite Venue Branding					
• Main entrances into the event	Yes	Yes			
• Sponsor recognition "Thank You" boards	Yes	Yes	Yes	Yes	Yes
Post Event Report					
• Onsite interview for the wrap-up video	Yes	Yes			
• Logo on the front cover	Yes	Yes			
• Logo on the inside sponsor recognition page	Yes	Yes	Yes	Yes	Yes
Email Campaigns					
• Logo on footer of emails promoting the exhibition and conferences	Yes	Yes	Yes		
Website					
• Dedicated sponsor webpage	Yes	Yes	Yes	Yes	
• Rotating logo on the homepage in its sponsorship tier	Yes	Yes	Yes	Yes	Yes
Mobile Application					
• Static logo in the sponsor section	Yes	Yes	Yes	Yes	Yes

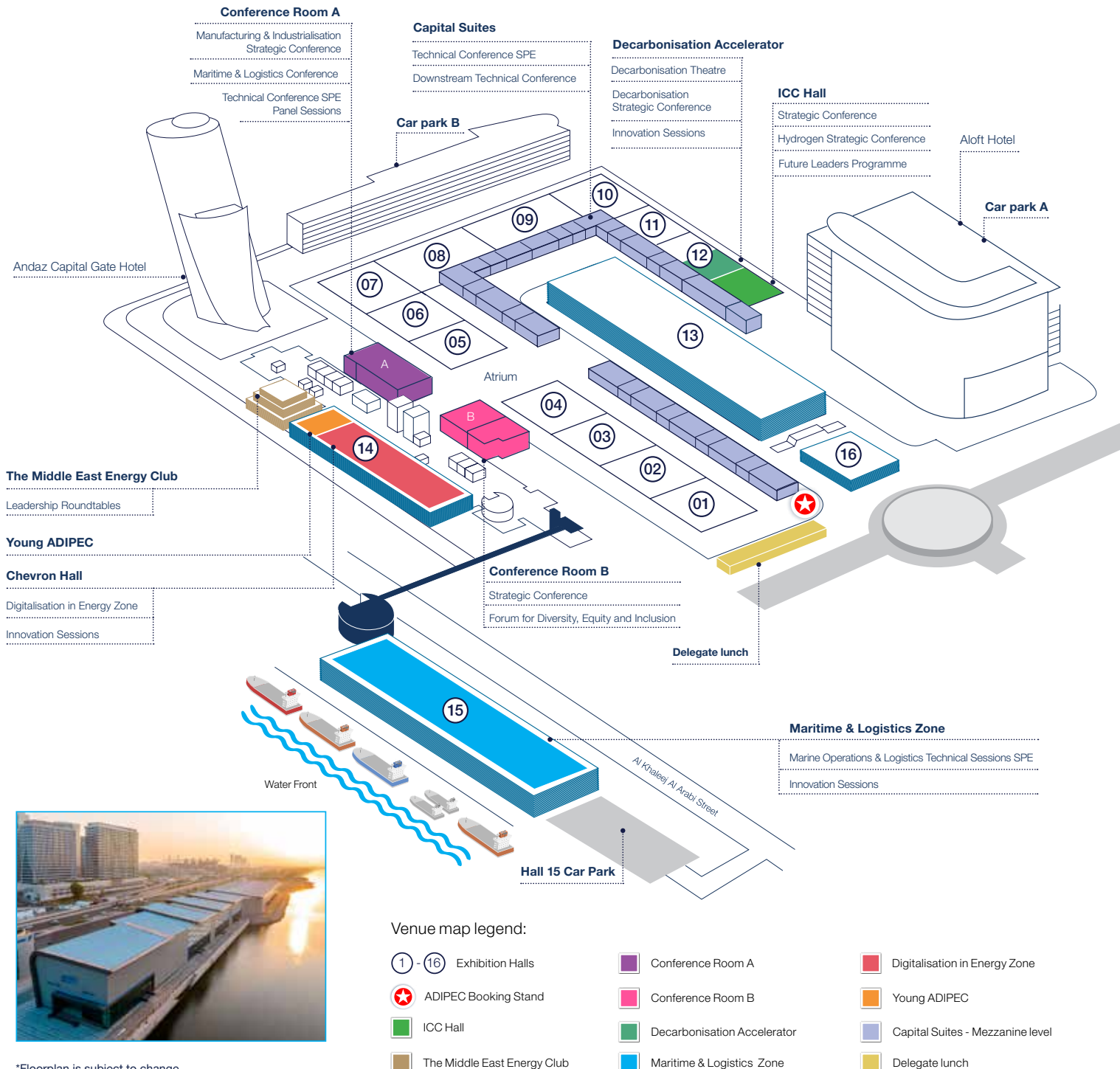
*Partner and sponsor recognition is where it is reasonably possible and subject to production timelines

Exhibition floor plan

ADIPEC convenes more than 184,000 attendees from every corner of the world, empowering collective action, sparking innovation and driving partnerships needed to fast-track the energy transition.

Within this vibrant ecosystem, businesses have the unique opportunity to forge strategic global partnerships critical to pioneering new business models, sustainable best practices and innovative solutions that are advancing the transition, transforming the energy system and accelerating climate action.

The upcoming edition will feature three industry exhibition areas including Decarbonisation, Maritime & Logistics and Digitalisation. Each area will showcase latest technologies and strategies that are transforming the industry.



*Floorplan is subject to change.



Registration & Information Desks

Located at the main entrances to ADIPEC (outside Exhibition Halls 1, 8, 12, 13, 14 and 15), the registration desks are where attendees may register, print and collect their badges for ADIPEC. A further four information desks are located throughout the concourse area outside Exhibition Halls 1-12, where attendees may obtain information about the exhibition and conferences.

Branding both, the registration and information desks, and the t-shirts worn by the staff manning them enables the sponsor to reinforce and enhance its participation over the four days of ADIPEC to the 184,000 energy executives predicted to attend.

- Location:** Exhibition Halls 1, 8, 12, 13, 14, 15
- Opportunity:** 1 Sponsor
- Price:** US \$225,000 + 5% VAT



Media Centre & Jackets

Located on the Mezzanine Level above the ICC Hall (Hall 12) at the venue, over 1,400 journalists from news outlets around the world, with a combined reach of 368 million, register to use the Media Centre over the four days of ADIPEC.

There is an opportunity for a company to sponsor the Media Centre and Jackets used by accredited photographers and videographers. By taking advantage of this opportunity, a company can reinforce and enhance its presence among the world's media attending ADIPEC.

- Opportunity:** 1 Sponsor
- Location:** Mezzanine Level, above the ICC Hall (Hall 12)
- Price:** US \$175,000 + 5% VAT



Visitor Bags and Distribution Unit

Over the four days of ADIPEC, the 184,000+ attendees to ADIPEC may collect a complimentary visitor bag from one of the twelve distribution points strategically located close to each main entrance, outside Exhibition Halls 1, 8, 12, 13, 14 and 15 at ADIPEC.

The sponsor of this high-profile branding opportunity may have its logo prominently displayed on one side of the bag and on the distribution units. The sponsor may also distribute the branded bags from their exhibition stand.

- Opportunity:** 1 Sponsor
- Location:** Main entrances to ADIPEC
- Quantity:** 50,000 bags and 12 distribution units
- Price:** US \$175,000 + 5% VAT



Car Park Sponsor

Only exhibiting companies, media, and VIPs may park in the Car Parks at the venue. There is an opportunity for a company to enhance its presence among attendees over the 4 days of ADIPEC.

The sponsorship package includes branding in high dwell and footfall areas, such as the car park lobbies, lifts and walkways into the venue; prominent branding and recognition on the car park passes; as well as parking passes that the sponsor may distribute to colleagues and key clients.

Opportunity: 1 Sponsor
Location: Car Parks A and B at the Venue
Price: US \$175,000 + 5% VAT



Temporary Hall Sponsorship

For the 2024 edition of ADIPEC, three additional exhibition halls will be built to accommodate the demand for exhibition space from companies within the energy sector. There is an opportunity for a company to sponsor one of the temporary halls, allowing them to take advantage of high-profile external branding and naming rights to the hall.

Opportunity: 3 Exhibition Halls (Hall 13, 14, and 16)
Location: Main Entrances into ADIPEC
Price: US \$100,000 to \$160,000 + 5% VAT



Concourse Hanging Banners

A series of 100 hanging banners are located in the concourse area outside Exhibition Halls 1-12.

A company may brand every other banner, alternating with ADNOC branded banners. The company that takes advantage of this opportunity visibly aligns its brand with the Host Partner, while reinforcing and enhancing its presence to the 184,000+ attendees to ADIPEC.

Opportunity: 1 Sponsor
Location: Concourse Area
Quantity: 50 of the 100 banners
Price: US \$160,000 + 5% VAT



Large Concourse Hanging Banners

Suspended from the ceiling in the concourse area outside Exhibition Halls 1-12 are 10 double-sided, large hanging banners (3m x 4m).

Two companies may brand alternate sides of the banners (10 sides in total per company). This allows both companies to reinforce their presence at ADIPEC to the 184,000+ attendees and take advantage of this highly visible branding opportunity.

Opportunity: 2 Sponsors
Quantity: 1 side of each banner per company
Dimensions: 3m x 4m
Price: US \$160,000 + 5% VAT



SOLD

Exhibition Hall Aisle Cubes

Suspended from the ceiling and positioned directly above the main aisles in Exhibition Halls 1-12 at venue, the eight wayfinding cubes (2m x 2m x 2m) help attendees navigate their way around the exhibition.

A company may sponsor the wayfinding cubes and highlight its stand location at ADIPEC, a unique opportunity for increased brand visibility across Exhibition Halls 1-12.

Opportunity: 1 Sponsor
Location: Inside Exhibition Halls 1 -12
Quantity: 8
Price: US \$155,000 + 5% VAT



SOLD

Mobile Application

The ADIPEC Mobile Application (app) is a tool for exhibitors, visitors and delegates to exchange information, navigate the venue, view exhibitor profiles, check appointments and keep up to date with the conference programme.

The app is expected to be downloaded and used by more than 55,000 individuals at ADIPEC. This distinctive digital branding opportunity allows the sponsor to have its logo prominently displayed on the app's splash screen and within the app as well as have a pop-up advertisement when the app is opened by a user.

The sponsor will also receive recognition on the extensive marketing and venue branding, encouraging attendees to download and use the app.

Opportunity: 1 Sponsor
Downloads: 55,000+
Price: US \$125,000 + 5% VAT



SOLD

Online Registration Sponsor

The 2024 edition of ADIPEC to set to welcome more than 184,000 attendees from more than 160 countries over the four days. To gain access to this four-day exhibition and conference, visitors to the exhibition and delegates to the conference will need to register via the online registration forms.

By sponsoring the online registration page, a company can have its logo prominently positioned on ADIPEC's online registration forms, presenting a high-profile branding opportunity for a company. This allows the sponsor to expand its brand exposure and reach to thousands of attendees before ADIPEC.

Opportunity: 1 Sponsor
Page Views: 250,000+
Price: US \$80,000 + 5% VAT



Spider Poles

Located in the Concourse Area and close to the main F&B outlets, there are three spider poles at the venue in high dwell areas.

Companies may brand the spider poles allowing them to enhance their presence and communicate key messaging to the 184,000+ attendees over the four days of ADIPEC.

Availability: 3
Location: Concourse Area, close to F&B outlets
Price: US \$68,250 + 5% VAT per spider pole



Park & Ride Shuttle Buses

Shuttle buses run on a loop every 15-20 minutes during ADIPEC. They take attendees between the Park and Ride area at Zayed Sports City and the drop off and pick up point located at Exhibition Hall 15.

A company may take advantage of the high-profile branding opportunity by positioning its logo on the outside of the buses, allowing the sponsor to promote its presence at ADIPEC before attendees arrive at the venue.

Opportunity: 1 Sponsor
Number of Buses: 15
Price: US \$65,000 + 5% VAT



'You Are Here' Venue Maps

Strategically placed throughout the venue, the 12 'You Are Here' boards (3m x 2m) provide the 184,000+ attendees over the four days of ADIPEC with a quick and easy way to navigate the exhibition and conference.

By branding the venue maps with its logo, a company can increase its visibility throughout of ADIPEC, presenting a valuable opportunity to reinforce and enhance its presence at ADIPEC.

Opportunity: 1 Sponsor
Location: Main entrances into ADIPEC
Quantity: 12 Venue Boards
Price: US \$65,000 + 5% VAT



Glass Panels (External)

Outside the concourse area at the venue, facing Exhibition Hall 13, nine glass panels surround the capsule and sliding doors.

Branding one of these external glass panels allows companies to reinforce and enhance its presence at ADIPEC whilst communicating key messaging to the 184,000+ attendees expected over the four days.

Availability: 9
Location: Outside the Concourse Area
Price: US \$65,000 + 5% VAT per glass panel



External Mega Panels (Slanted)

Facing Al Khaleej Al Arabi Street, there are four slanted external mega panels (16.4m x 5.5m) located on the side of Marina Hall (Hall 15) at the venue.

Taking advantage of this branding opportunity allows a company to not only reinforce and enhance its presence at ADIPEC but also gain exposure to the thousands of passing vehicles along on the main roads in Abu Dhabi.

Availability: 4 Mega Panels
Location: Marina Hall (Hall 15)
Price: US \$62,500 + VAT



External Mega Panels (Rectangle)

Facing Al Khaleej Al Arabi Street, there are three external rectangular mega panels (11.5m x 5.5m) located on the side of Marina Hall (Hall 15) at the venue.

Taking advantage of this branding opportunity allows a company to not only reinforce and enhance its presence at ADIPEC but also gain exposure to the thousands of passing vehicles along on the main roads in Abu Dhabi.

Availability: 3
Location: Marina Hall (Hall 15)
Price: US \$62,500 + VAT



Concourse Mega Panel (Internal)

A series of seven mega wall panels (15m x 12m) are located inside the concourse area and at key intersections at the venue. Securing one of these mega panels presents a unique opportunity for a company to increase its visibility at ADIPEC by positioning its brand and key messaging in front of the 184,000 attendees over the four days of ADIPEC.

Availability: 7
Location: Concourse Area
Price: US \$55,000 + 5% VAT per mega panel



Double Door Capsule

Three double door capsules are located in the concourse area, which provide attendees with access to Exhibition Hall 13 from Exhibition Halls 1-12.

By branding one of these double door capsules along with its sliding doors, a company can strengthen its presence at ADIPEC and effectively communicate its key messages to more than 184,000 attendees over the four-day period. This presents a valuable opportunity for the company to enhance its visibility and impact during the event.

Availability: 3
Location: Concourse Area
Price: US \$45,500 + 5% VAT per Capsule



Lanyard Boxes

A total of 12 lanyard boxes are located close to the main registration desks outside Exhibition Halls and used to distribute lanyards to attendees after having collected their badges.

A company may prominently position its logo on the side of the boxes allowing it to reinforce and enhance its presence at ADIPEC to all 184,000+ attendees over the four days of the exhibition and conference.

Location: Main Registration Areas at ADIPEC
Opportunity: 1 Sponsor
Quantity: 12 Lanyard Boxes
Price: US \$45,000 + 5% VAT



Concave Walls

Located inside the concourse at the venue are six large concave wall panels. By branding one of these panels, a company can strengthen its presence at ADIPEC and improve its visibility to the anticipated 184,000 attendees over the four-day period.

Additionally, this provides an opportunity for the company to effectively convey its message during the event.

Availability: 6
Location: Concourse Area
Price: US \$40,000 + 5% VAT per Concave Wall Panel



Exhibitor Welcome Packs

Distributed to all 2,200+ exhibiting companies, the Exhibitor Welcome Pack contains valuable information including the ADIPEC onsite guide, exhibitor pre-show planner and the sales brochure.

A company may position its logo on the front of the Exhibitor Welcome Pack for the opportunity to increase visibility and enhance its presence among all the exhibiting companies at ADIPEC.

Opportunity: 1 Sponsor
Distribution: 2,200+ Exhibiting Companies
Price: US \$37,500 + 5% VAT



Exhibition Hall Archway

The archways (pillars and overhead boards) that lead into and out of Exhibition Halls 1-12 at ADNEC may be branded with a company's logo. Beacon technology that integrates with the ADIPEC mobile app has been incorporated into each archway. Whenever an attendee who has downloaded the app walks through the branded archway, a text notification is displayed on their mobile device, allowing companies to be more strategic about which archway they sponsor.

Location: Exhibition Halls 1 to 12
Opportunity: 1 Sponsor per entrance
Price: US \$37,500 + 5% VAT per Archway



Pocket Maps

42,500 pocket maps are printed and distributed from the main registration and information desks located in the concourse area at the venue. The pocket maps enable attendees to navigate their way quickly and easily around the event to meet and do business with suppliers and customers.

A company may position its logo on the front of the pocket map to reinforce and enhance its presence at ADIPEC. The company may also highlight its exhibition stand location on the map.

Opportunity: 1 Sponsor
Distribution: Registration and Information Desks
Price: US \$32,500 + 5% VAT

POP Marketing Package

The following promotional package that includes Pre-, Onsite and Post-ADIPEC (POP) deliverables, allowing exhibiting companies to reinforce and enhance their presence in the lead up to, during and after the 2024 edition of ADIPEC. The package includes the following deliverables:



Social Media

Pre-ADIPEC

Three (3) social media posts to be posted and promoted across ADIPEC social media channels, allowing the sponsor to promote its presence at ADIPEC before the exhibition and conference starts. The content for the promoted social media posts to be provided by the sponsor and are subject to availability of slots within ADIPEC’s marketing campaign.

* The content for the promoted social media posts shall be provided by the sponsor, but must align with ADIPEC’s messaging and social media guidelines.



Digital screen

Onsite at ADIPEC

One 30-second television commercial (TVC) is played on loop every hour over the four days of ADIPEC on the 24 digital and 5 LED screens that are strategically positioned in highly visible locations throughout the venue. By taking advantage of this digital advertising opportunity, the sponsor can enhance its presence at ADIPEC while communicating its key messages to the 184,000+ attendees expected over the four days.



Large Outdoor Banner

Onsite at ADIPEC

One large outdoor banner (5m x 3.5m) on the outside of Hall 13 can be used by the sponsor to convey key messaging to the 184,000+ attendees that are expected over the four days while reinforcing and enhancing their presence at the 2024 edition of ADIPEC.



Onsite Interview

Post ADIPEC

One (1) onsite video interview, filmed at the exhibitor’s stand, to be posted and promoted on ADIPEC’s social media channels after the event. This allows the sponsor to sustain visibility after the event. The sponsor may also re-post this content across their own social media channels.

- Availability:** 20
- Location:** Online and Onsite
- Price:** US \$37,000 + 5% VAT



Escalator Arches

There are four escalators located that lead up to the balcony that runs the entire length of the concourse area at the venue. Located up on the balcony area at the venue are the Technical Conference sessions that are organised in association with the Society of Petroleum Engineers (SPE) and the ADIPEC Media Centre.

There is the opportunity for companies to brand each of the archways that are built at the foot of the escalators on the ground level of the concourse area.

- Availability:** 4 Archways
- Location:** Concourse Area
- Price:** US \$27,500 + 5% VAT



Marina Hall Entrance Glass

There are two entrances located close to the pedestrian bridge that connect Marina Hall (Hall 15) to the other 14 exhibition halls at ADIPEC. A company may brand the surrounding glass and sliding doors at each of the entrances, allowing them to promote their presence in the Marina Hall at ADIPEC this year.

- Availability:** 2
- Location:** Marina Hall (Hall 15)
- Price:** US \$25,000 + 5% VAT per entrance



Marine Bridge Entrance Glass

The Park & Ride shuttle buses drop off and pick up attendees on the marina side of the bridge that spans Al Khaleej Al Arabi Street. A company may brand the surrounding glass panels and automatic sliding doors at the entrance to Marina Bridge, allowing them to promote their presence and communicate key messaging at ADIPEC this year.

- Opportunity:** 1 Sponsor
- Location:** Marina Hall (Hall 15)
- Price:** US \$25,000 + 5% VAT



Single Door Capsule

Located within the concourse area, there are seven single door capsules that provide attendees with access to Exhibition Hall 13 from Exhibition Halls 1-12. Branding one of these capsules and its sliding doors will enable a company to enhance its presence at ADIPEC and effectively communicate its key messages to the projected 184,000+ attendees over the four days, offering an excellent opportunity for companies to increase its visibility and make a lasting impression during ADIPEC.

- Availability:** 7
- Location:** Concourse Area
- Price:** US \$22,750 + 5% VAT per Capsule



Carpet Tiles

With over 184,000 attendees expected at ADIPEC over the four days this year, the exhibition floor is expected to be busier than ever. Positioning carpet tiles in key locations, such as the main entrance to the exhibition from the concourse area and on the main aisles within the exhibition halls, can be a great way for exhibiting companies to drive footfall to their stand while reinforcing and enhancing their presence and location within an exhibition hall at ADIPEC.

- Location:** Exhibition Halls 1 to 16 (excluding the atrium and concourse)
- Quantity:** 6 floor tiles per hall
- Price:** US \$15,000 + 5% VAT per hall



Outdoor Banners

Large banners (5m x 3.5m) may be positioned on the outdoor panels of Exhibition Hall 13. The banners can be used by companies to promote their presence and convey key messaging to the 184,000+ attendees over the four days of ADIPEC.

- Availability:** 30
- Location:** Outside Hall 13
- Price:** US \$12,500 + 5% VAT per banner



Marina Hall Aisle Cubes

Suspended from the ceiling and positioned directly above the main aisles in the Marina Hall (Hall 15) at the venue, the wayfinding cubes (2m x 2m x 2m) help attendees navigate their way around the exhibition.

A company may sponsor the wayfinding cubes to highlight its stand location at ADIPEC, offering a unique opportunity for increased brand visibility in the Marina Hall (Hall 15).

- Opportunity:** 1 Sponsor
- Location:** Marina Hall (Hall 15)
- Price:** US \$13,250 + 5% VAT



Digital Advertising

24 digital and 5 LED screens are strategically positioned in highly visible locations throughout the concourse and atrium at the venue. Exhibiting companies may book 30-second advertising slots that are looped on the hour, every hour, over the four days of ADIPEC.

This exceptional digital advertising opportunity enables exhibiting companies to reinforce and enhance their presence at ADIPEC, while conveying their key messages to the anticipated 184,000+ attendees expected over the four days of ADIPEC.

- Availability:** 120 slots
- Length:** 30 seconds
- Price:** US \$11,000 + 5% VAT per slot

Specialised industry areas

ADIPEC includes three dedicated industry exhibitions including Decarbonisation, Maritime & Logistics and Digitalisation. The theatres located within these areas will feature a series of interviews, panels and technical talks to showcase the most innovative strategies and technologies that are impacting the future of the industry.



Decarbonisation Accelerator

Advancing the decarbonisation agenda from goals to action

By spotlighting transformational energy solutions, from opportunities in new energy adoption, storage, carbon capture, infrastructure and utilities, to the decarbonisation of heavy industries and advances in methane emissions reduction, Decarbonisation provides a platform for businesses working to tackle these critical challenges with new pathways to scale and grow.

Price: US \$52,500 + 5% VAT



Digitalisation in Energy Zone

Enabling game-changing technology innovation for a lower-carbon world

By creating a space to share new ideas, solutions and best practices, Digitalisation seeks to demonstrate how industry leaders and innovators can come together to create the energy system of the future, today.

Price: US \$52,500 + 5% VAT



Maritime & Logistics Zone

Decarbonising global maritime and logistics industries at scale

Maritime & Logistics is a meeting place for the energy and maritime sectors to come together to explore emissions reduction solutions that can advance the world's climate ambitions. It will bring together industry leaders, regulators and decision makers from the global maritime and logistics supply chain, alongside leading technological and digital experts to accelerate tangible, collective progress and advance the unprecedented commitments set out in the UAE Consensus.

Price: US \$52,500 + 5% VAT

Specialised industry areas' deliverables



Webinar

Pre-ADIPEC

The first four sponsors will be invited to join a webinar to discuss a topical strategic issue facing the global energy industry that is also aligned with the zone. The webinar will be produced by the Energy Connects team and will take place before ADIPEC this year.

Social Media Posts

Pre-ADIPEC

Up to three social media posts will be promoted to the sponsor's target audience via the ADIPEC social media channels. The content for the promoted social media posts must be relevant to that Zone, shall be provided by the sponsor and must align with ADIPEC's messaging and social media guidelines.

Speaking Opportunity

During ADIPEC

Each sponsor will receive a speaking slot for a member of its leadership team within the innovation programme for that specific zone. The format of the speaking slot is to be agreed between the sponsor and production team and must be relevant to the zone.

Branding and Recognition

During ADIPEC

Zone sponsors will receive, where possible, branding and recognition in association with that specific zone before, during and after ADIPEC. This includes, and is not limited to, the following:

- Exhibition aisle cubes within the zone
- Branding within the zone's theatre that will be hosting various conference sessions
- Branding on print and digital marketing collateral i.e. on dedicated emails, web pages, programmes and brochures.

Offsite meeting rooms

Exhibiting companies may book meeting rooms in the below hotels via the ADIPEC sponsorship team. The Offsite Meeting Room package includes fast-track passes that allow executives attending meetings offsite to fast track their way through security when re-entering ADIPEC.

■ Rotana Hotels Complex

Located directly opposite Hall 1 at ADIPEC are the Pearl Rotana Capital Centre, Centro Capital Centre and Capital Centre Arjaan hotels, the meeting rooms in this cluster of hotels by Rotana all have a boardroom set up and are fully equipped with the latest audio-visual equipment, wired and wireless internet access. The rates include refreshments and lunch on all four days of ADIPEC.



Pearl Rotana Capital Centre

The Pearl Rotana Capital Centre meeting rooms feature contemporary furnishings and décor and are equipped with cutting-edge audio-visual technology, from fast and efficient Wi-Fi to advanced presentation aids, ensuring interaction between participants. Additional equipment is available upon request and a dedicated catering & events team is on hand to assist with all your requirements. The facilities and solutions are flexible and efficient, ensuring your event is a success.

- Availability:** 4 Meeting Rooms
- Distance:** 1 minute walk from Hall 1 at ADIPEC
- Room Capacity:** 15 PAX per room
- Rate:** US \$30,000 + 5% VAT



Centro Capital Centre

The meeting rooms and business centre at Centro Capital Centre are designed to appeal to those who value effective solutions and efficient amenities. Colours, layout, lighting and cutting edge technology have been carefully selected to enhance interaction, encourage communication and ensure productivity. Each room is fully equipped with all the latest tools and technology you will need to maximise the success of your event.

- Availability:** 4 Meeting Rooms
- Distance:** 1 minute walk from Hall 1 at ADIPEC
- Room Capacity:** 15 PAX per room
- Rate:** US \$26,250 + 5% VAT



Capital Centre Arjaan

Capital Centre Arjaan offers well-equipped meeting rooms, all designed to appeal to the new genre of executives, who value effective solutions and efficient amenities during their corporate functions. All equipment has been carefully selected to enhance interaction between participants. From Wi-Fi to PowerPoint presentation aids, each meeting room is fully equipped with all the tools and technology required to ensure your meeting or event runs smoothly.

- Availability:** 2 Meeting Rooms
- Distance:** 1 minute walk from Hall 1 at ADIPEC
- Room Capacity:** 10 PAX per room
- Rate:** US \$24,000 + 5% VAT



Conference

Sponsorship and branding opportunities

The ADIPEC Conferences seek to advance tangible action and demonstrate collaborative industry progress, emphasising the need for an economy-wide transformation for people, planet, and our collective prosperity. The conference program aims to catalyse this shift by connecting the ideas, ambition, technology, and capital necessary to foster innovative solutions and drive actionable outcomes.

Spanning over 10 conferences and 350 sessions, ADIPEC will provide an inclusive stage for more than 1,600 speakers to address the most urgent global energy challenges. These leaders and innovators will offer diverse perspectives and approaches, sharing impactful insights from across the energy, finance, technology, manufacturing, transport and construction sectors.

Welcoming more than 16,500 delegates, the conferences will encourage cross-sector collaboration and explore pivotal strategies and innovations essential to accelerating the transition to a cleaner, more secure energy future.

Strategic conferences NEW

- Strategic
- Hydrogen
- Finance & Investment NEW
- Decarbonisation
- Digitalisation & Technology NEW
- Voices of tomorrow NEW
- Maritime & Logistics

Technical conferences

- Technical Conference
- Downstream Technical Conference





Delegate Bags & Collection Desks

The strategic and technical conferences at ADIPEC are set to attract more than 16,500 delegates over four days. Delegates paying to attend these conference sessions include C-level executives, directors and engineers from national and international energy companies, service companies and EPC contractors from across the upstream, midstream and downstream sectors of the industry.

A high-quality bag branded with the ADNOC, ADIPEC and sponsor logos is available for the delegates to collect from the collection desks located in the concourse area outside Exhibition Halls 5, 8 and 11. Many delegates not only use these bags during ADIPEC but long after the exhibition and conference has finished, a great opportunity to extend your brand's visibility well beyond ADIPEC.

- Location:** Outside Exhibition Halls 5, 8 and 11
- Opportunity:** 1 Sponsor
- Quantity:** 3 Desks
- Price:** US \$275,000 + 5% VAT



Delegate Water Bottles

ADIPEC is set to attract more than 16,500 delegates over four days. Refillable water bottles will be distributed to all delegates attending the strategic and technical conferences via the Delegate Bags. They are a sustainable and eco-friendly alternative to single-use plastic water bottles, significantly reducing waste and pollution.

There is an opportunity for a company to sponsor these water bottles, allowing the sponsoring company to reinforce and enhance its presence at ADIPEC while also helping to reduce the consumption of single-use plastic water bottles.

- Opportunity:** 1 Sponsor
- Distribution:** With the Delegate Bag
- Price:** US \$225,000 + 5% VAT



Delegate Lunch

Over the four days of ADIPEC the 16,500+ delegates attending the strategic and technical conferences will convene in the delegate dining hall for lunch. A company may sponsor the delegate lunch on all four days, allowing the sponsor to position its brand and key messages in front of this highly influential audience of energy executives attending both the strategic and technical conferences during ADIPEC.

In addition to this prominent branding opportunity, two tables in the delegate dining area will be reserved for the sponsor to host their guests for lunch. The sponsor may also have up to three content rich social media posts on ADIPEC channels and boosted to its target audience before or after the event.

- Location:** Delegate Dining Hall, outside Hall 1
- Opportunity:** 1 Sponsor
- Price:** US \$85,000 + 5% VAT



Technical Conference Coffee Breaks

The series of technical conference sessions and presentations at ADIPEC are attended by technical managers, engineers and senior leaders from national and international energy companies, service companies and EPC contractors from around the world, and presents an opportunity to learn about the latest technologies and innovations in the energy industry. A company may sponsor the coffee breaks during these sessions, during which delegates network, exchange ideas and discuss the presentations. Sponsoring the Technical Delegate Coffee Break area allows a company to reinforce and enhance its presence at ADIPEC in front of this influential audience of technical managers, engineers and senior business leaders from the energy industry.

- Opportunity:** 1 Sponsor
- Location:** Above the Atrium area
- Price:** US \$85,000 + 5% VAT



Delegate Pens

The delegate pens are inserted into the delegate bags and distributed to the 16,500+ delegates attending both the strategic and technical conferences over the four days of ADIPEC. A company may brand the delegate pens for the opportunity to position its brand in front of this highly influential audience of energy industry executives.

In addition, the sponsor may have up to three content-rich social media posts on the ADIPEC channels, boosted to their target audience before, during or after the event.

- Opportunity:** 1 Sponsor
- Distribution:** With the Delegate Bags
- Price:** US \$75,000 + 5% VAT



Digital Poster Sessions

Digital posters are a unique way to reach your target audience, including delegates from the ADIPEC Technical Conference. The sponsor's logo will be prominently placed on 12 display units, used by companies from across the energy industry to present their technical expertise.

In addition, the sponsor may send a content-rich follow-up email to all the delegates that attended the technical conference.

- Location:** Mezzanine floor, above the Atrium
- Quantity:** 12 Units
- Price:** US \$32,500 + 5% VAT



Technical Conference Presentation Access Cards

Presentation access cards are distributed to delegates attending the technical conference sessions over the four days of ADIPEC. The access cards may be branded with a company's logo, allowing the sponsor to align its brand with the technical conference, attended by senior managers and engineers from the energy industry.

In addition, the sponsor may send a follow-up email to delegates that attended the technical conference.

- Opportunity:** 1 Sponsor
- Distribution:** With the Delegate Bags
- Price:** US \$25,000 + 5% VAT

Middle East Energy Club

Sponsorship and branding opportunities



أديبك ADIPEC
نادي الشرق الأوسط للطاقة
Middle East Energy Club

The Middle East Energy Club connects ministers, dignitaries, C-level executives, and senior decision-makers from across the energy value chain in an exclusive, invitation-only environment.

The club offers a high-level platform for collaboration and innovation, fostering tangible action and the transformative thinking needed to fast-track climate action and catalyse an economy-wide transformation.

The Middle East Energy Club features facilities to network, host meetings, and spark conversations and partnerships in a private setting with world-class amenities and hospitality.

Member Demographics

C-Level / Board Member **38%**

Ministers / Government Officials **29%**

Vice Presidents / Directors **26%**

Other Senior Executives **7%**





Middle East Energy Club Host Sponsor

The Middle East Energy Club (MEEC) is a purpose-built building for ADIPEC. It includes 17 Gold and 9 Platinum Meeting Suites located on the ground and first floors respectively, with dedicated lounges and dining areas. The Leadership Suite, located on the second floor of the MEEC, hosts a series of eight high-level Leadership Roundtables over the four days of ADIPEC.

The Host sponsorship of the MEEC is an exclusive opportunity for a company to elevate its brand above the other MEEC sponsors in the lead up to, during and after ADIPEC. In addition to a dedicated Platinum Meeting Suite on the first floor, the Host Sponsor also receives prominent branding throughout the MEEC on the external and internal walls, as well as on printed and digital marketing collateral promoting the MEEC.

MEEC Host Sponsor benefits:

- Platinum Meeting Suite on the first floor
- Branded stationery distributed in the Leadership Suite
- Prominent high-profile branding throughout the MEEC, on internal and external walls
- Elevated branding on printed and digital marketing collateral promoting the MEEC
- Branding on the front cover of VIP invitation boxes sent to select senior energy executives

Opportunity: 1 Sponsor

Price: US \$415,000 + 5% VAT





Platinum Meeting Suite

The first floor of the MEEC is only accessible to Platinum Meeting Suite holders, their invited guests and to ADIPEC VIPs, such as government ministers and invited leadership teams from the energy industry.

There are 9 meeting suites on this level and the benefits include:

Platinum Meeting Suite

- A private lounge area and boardroom style meeting table within the suite
- 20 passes with access to the MEEC first floor for qualifying management team members
- 10 temporary passes for invited guests daily
- Self-service coffee and soft drinks inside the suite supported by a dedicated butler service
- Recognition and branding on printed and digital marketing collateral

Additional benefits:

- VIP drop-off and pick-up for two vehicles with dedicated security point
- A served à la carte menu in the private dining area during lunch
- Concierge service desk that can facilitate meetings with other MEEC members and delegations attending ADIPEC
- Access to the lounge area and rooftop garden terrace on the first floor where refreshments are served throughout the day

Opportunity: 9 Sponsors

Price: US \$215,000 + 5% VAT



Gold Meeting Suite

There are 17 meeting suites located on the ground floor of the MEEC that allow companies to host formal, private meetings away from the exhibition whilst enjoying the VIP catering and hospitality provided to all club members.

The benefits of a Gold Meeting Suite include:

Gold Meeting Suite

- A meeting room that can be set up with a meeting table and small lounge area
- 15 passes that allow access to the MEEC ground floor for qualifying management team members
- 10 temporary passes for invited guests to be used daily
- Self-service coffee and soft drinks inside the suite supported by a dedicated butler service
- Recognition and branding on MEEC printed and digital marketing collateral

Additional benefits:

- VIP drop-off and pick-up for one vehicle with dedicated security point
- Reserved parking in the main car parks at ADNEC
- Access to the lounge area and courtyard on the ground floor

Opportunity: 17 Sponsors

Price: US \$185,000 + 5% VAT



SOLD

Dining Area

Breakfast, lunch and afternoon tea is served daily in the dining areas located on the ground and first floors of the MEEC. A company may sponsor the dining areas in the MEEC and receive recognition in this high visibility area.

In addition to this prominent branding opportunity, the MEEC lunch sponsor will also receive a reserved table for up to four guests in the private dining area on the upper floor of the MECC, allowing the sponsor to host business lunch meetings in a VIP setting during ADIPEC.

Opportunity: 1 Sponsor for all 4 days
Price: US \$130,000 + 5% VAT



SOLD

Pens

The MEEC Pen is given to all MEEC members as part of their Welcome Pack, as well as distributed in the meeting suites, lounges and the Leadership Suite in the MEEC. The MEEC pens are a significant branding opportunity, allowing the sponsor to reinforce and enhance its presence at ADIPEC among some of the most influential executives in the energy industry globally.

Opportunity: 1 Sponsor
Distribution: MEEC Welcome Pack
Price: US \$85,000 + 5% VAT



SOLD

Table Power Banks

Power banks are positioned on tables throughout the lounges in the MEEC so that members can charge their mobile devices whilst having meetings in the club. Branding these power banks allows a company to reinforce and enhance its amongst with MEEC members during ADIPEC.

Opportunity: 1 Sponsor
Location: MEEC Lounge Areas
Price: US \$75,000 + 5% VAT



SOLD

Notepads

Distributed to MEEC members as part of their Welcome Pack, as well as placed in meeting suites, lounges and the Leadership Suite in the MEEC, the MEEC Notepads are used during and after ADIPEC by some of the most influential executives in the energy industry globally. This offers a unique opportunity for the sponsor to reinforce and enhance its presence among industry leaders.

Opportunity: 1 Sponsor
Distribution: MEEC Welcome Pack
Price: US \$60,000 + 5% VAT



Coffee Cups

Coffee is served throughout the day in the main lounge areas on the ground and first floors of the MEEC. A company may sponsor the sleeves of the disposable coffee cups, a huge opportunity to position its brand in front of some of the most influential executives in the energy industry.



Drinks Reception

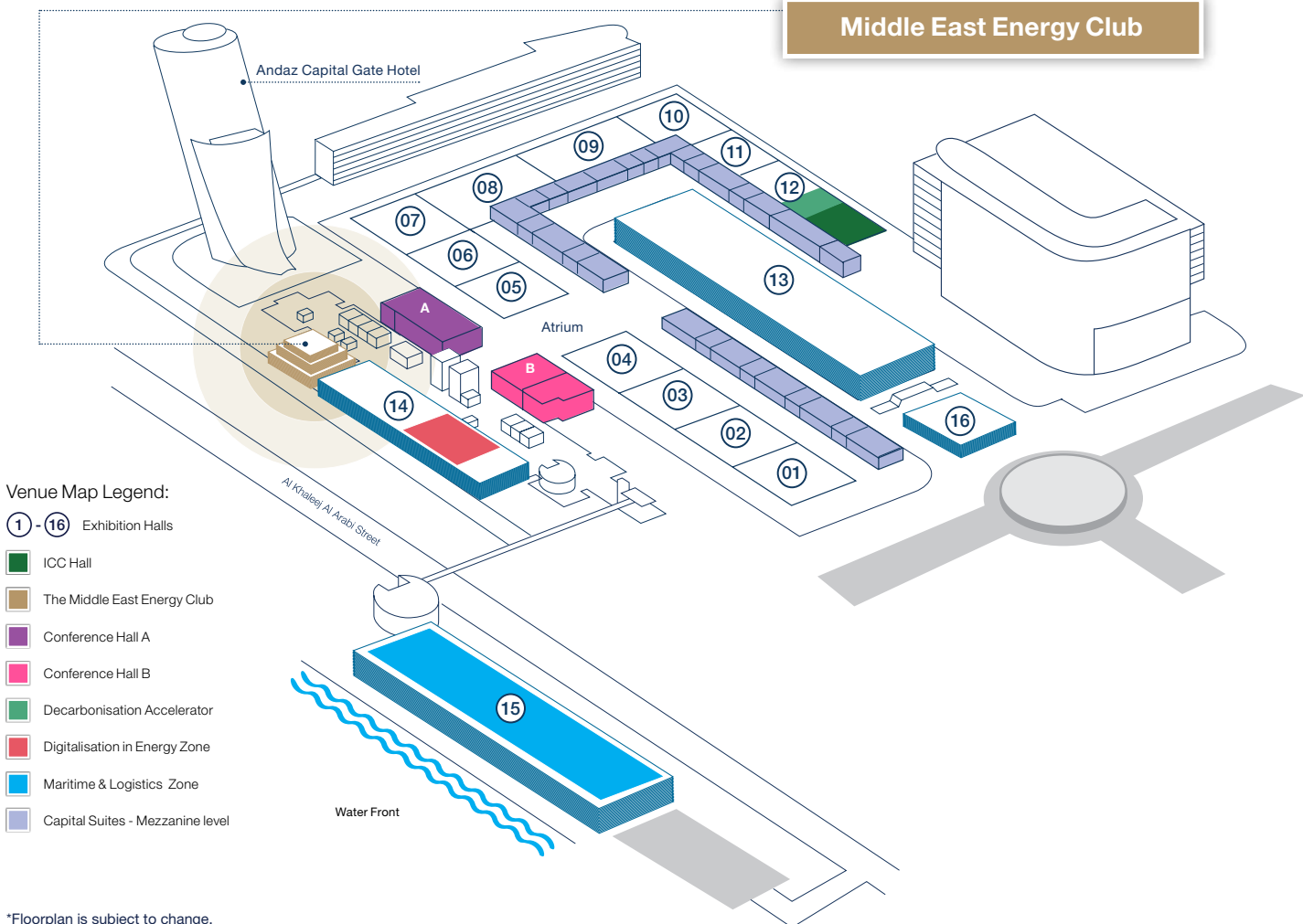
The Middle East Energy Club (MEEC) is an exclusive, invitation-only, business-focused VIP club for approximately 2,500 members, consisting of government ministers, CEOs, C-level executives, and senior decision-makers from energy companies, service companies, and EPC contractors from around the world.

Companies that have booked an MEEC Meeting Suite or are hosting a Leadership Roundtable may host a drinks reception for up to 50 guests at the MEEC, providing them with an exclusive venue to meet and network with some of their most esteemed clients.

Opportunity: 1 Sponsor
Location: MEEC Lounge Areas
Price: US \$60,000 + 5% VAT

Availability: 3 evenings (17.30 – 19.30hrs)
Distribution: Middle East Energy Club
Price: US \$27,500 + 5% VAT per reception

Middle East Energy Club



Leadership Roundtables

Defining the global energy future

In an exclusive and intimate setting, the Leadership Roundtables serve as the cornerstone of ADIPEC, convening the brightest minds and most influential leaders from across the energy ecosystem to drive forward the commitments and ambitions outlined at COP28.

At the heart of the event, these discussions bring together a distinguished group of leaders, policymakers, ministers and innovative thinkers, fostering open, impactful and action-oriented discussions aimed at accelerating the energy transition. Each conversation is enriched by specialised expertise and diverse perspectives, transforming discussions into tangible actions, insights into meaningful impacts, and commitments into reality.

Comprised of an invitation-only cohort of speakers, the roundtables consist of decision-makers who are spearheading the evolution of a responsible energy industry. Their collective efforts facilitate meaningful dialogue and collaboration on pioneering solutions, steering global progress toward a more secure, affordable and sustainable energy future.

2023 topics included:

- UAE Climate Tech: Leveraging technology and partnerships to accelerate the journey to net-zero
- Ministerial Roundtable: Accelerating the pace of policy innovation to a secure, affordable, lower carbon energy future
- How NOCs can contribute to a lower carbon global energy system
- Delivering rapid scalability to triple renewable capacity by 2030
- Cross-sector partnerships: Accelerated pathways to industrial decarbonisation through strategic collaboration
- Establishing the hydrogen economy and ecosystem required to achieve 180mt by 2030
- The role of energy companies in accelerating a just transition for Africa
- Delivering lower carbon capital projects in times of uncertainty





Leadership Roundtables

Invitation-only Participation

With a room capacity of up to 30 participants, each Leadership Roundtable will bring together a unique mix of oil, gas and energy CEOs, C-suite executives, policymakers, academics and world-class thought-leaders from around the world.

Participants are invited through a careful selection process tailored to each session to ensure that the calibre of audience is matched to that of the subject. Participants are confirmed by ADIPEC via personal invitations and inbound requests to attend, that are either accepted or declined, to ensure that the exclusivity and seniority of participants is maintained.

Exclusive Location

Each discussion in the Leadership Roundtables will take place in the exquisitely finished Leadership Suite, a purpose-built structure on the second floor of the Middle East Energy Club.

Private Format

Held under Chatham House Rule, facilitated by a seasoned moderator and hosted by an industry thought-leader, each 90-minute Leadership Roundtable discussion is a highly interactive facilitated brainstorming process to nurture ideas and solutions about the set topic, offering fresh and objective perspectives.

Output

ADIPEC will produce a highly valuable and informative output from each discussion in the Leadership Roundtables including an executive summary of the discussion, which will be distributed to its network around the world.



Sponsorship Opportunities

Roundtable Sponsor

The ADIPEC Leadership Roundtables presents an opportunity to connect with a diverse and influential network of individuals and organisations playing a leading role in global affairs, sharing, debating and developing ideas on critical international issues in the oil, gas and energy sector.

Sponsors of the Leadership Roundtables will receive significant branding, recognition and exposure before, during and after ADIPEC. This includes and is not limited to:

Pre-ADIPEC

The session sponsor will receive branding and recognition on the invitations and confirmations sent to VIPs and C-level executives selected to participate in the roundtable. The sponsor will also have their engagement with the roundtable topic amplified by having their logo included on:

- An official announcement confirming the sponsorship of the Leadership Roundtable across multiple digital marketing channels such as social media, email marketing and web pages for both, the Middle East Energy Club and ADIPEC.
- Marketing collateral used to promote the roundtable to the wider ADIPEC audience.
- Relevant sections of event brochures produced to promote ADIPEC 2024

During ADIPEC

The sponsor will have early access to the Leadership Suite (approximately 20 minutes before) to familiarise themselves with the space, meet the moderator/host and the team from the consultancy responsible for authoring the output.

The sponsor will also receive branding on the TV screens within the Leadership Suite and may also distribute* marketing collateral and/or cooperate branded gifts to the participants. ADIPEC may also help facilitate an interview with one of ADIPEC's media partners after the Leadership Roundtable.

Post-ADIPEC

The sponsor will receive recognition on output authored by ADIPEC summarising the Leadership Roundtable discussion. The sponsor will also have marketing and distribution rights to the co-branded output that will be distributed by ADIPEC to all roundtable participants and MEEC members. The output will be hosted on and promoted across ADIPEC's digital marketing channels.

*Subject to approval by dmg events

Location: Leadership Suite

Availability: 8 Roundtables

Price: US \$150,000 + 5% VAT per Roundtable



Content Partners

By invitation only, each roundtable brings together up to 30 senior C-level executives from within the energy industry. There is an opportunity for global partners from leading consultants within the energy industry to moderate a leadership roundtable with the support of the Roundtable Chair.

Moderating a leadership roundtable allows the global partner to gain first-hand insight into the challenges and opportunities that this highly influential audience of energy executives is facing and looking to take advantage of in the coming years.

Availability: 8 Leadership Roundtables

Distribution: Leadership Suite in the Middle East Energy Club

Price: US \$50,000 + 5% VAT per Leadership Roundtable

Marina Club

Exhibition opportunities

Leading the Transformation in Maritime & Logistics

Located in the Marina Hall (Hall 15 at ADIPEC) that hosts the Maritime & Logistics Zone, the Marina Club is an exclusive, invitation-only, business-focused VIP members club for 500 senior, C-level executives from the maritime and logistics sectors.

The Marina Club provides a platform for senior executives from leading local, regional and global companies to meet and network with their peers whilst enjoying the VIP catering, amenities and hospitality provided to all club members.





Host sponsor

The Marina Club is a purpose-built structure for ADIPEC that includes five meeting suites and a dedicated lounge and dining area.

The Host sponsorship of the Marina Club is an exclusive opportunity for a company to elevate its brand above the other Marina Club sponsors in the lead up to, during and after ADIPEC. In addition to a dedicated meeting suite in the Marina Club, the Host Sponsor also receives prominent branding throughout the Marina Club and on printed and digital marketing collateral promoting the Club.

Marina Club Host Sponsor deliverables:

- A meeting suite within the Club
- Prominent high-profile branding throughout the Marina Club, on internal and external walls
- Elevated branding on printed and digital marketing collateral promoting the Marina Club
- Branding on the front cover of VIP invitation boxes sent to select senior energy executives

Opportunity: 1 Sponsor

Location: Marina Hall (Hall 15)

Price: US \$185,000 + 5% VAT



Meeting suite

There are 5 meeting suites in the Marina Club that allow companies to host formal, private meetings away from the exhibition whilst enjoying the VIP catering, amenities and hospitality provided to all club members.

Meeting suite deliverables include:

- A meeting room that can be set up with a table for meetings and a small lounge area
- 10 passes that allow access to the Marina Club for qualifying management team members
- 10 temporary passes for invited guests to be used daily
- Self-service coffee and soft drinks inside the suite, supported by dedicated waiting staff
- Recognition and branding on printed and digital marketing collateral
- Reserved parking in the main car parks at ADNEC

Availability: 5 Sponsors

Location: Marina Club in the Marina Hall (Hall 15)

Price: US \$100,000 + 5% VAT

ADIPEC Awards

Sponsorship and branding opportunities

Leading the transformation

The ADIPEC Awards recognise the industry's true pioneers, celebrating the fresh perspectives that will be needed to tackle the world's most pressing energy challenges.

This year our awards categories look to celebrate the innovative thinkers and businesses driving action and transformation across industries to deliver tangible solutions for a balanced energy transition, as well as those helping to make the energy systems that support everyday lives and livelihoods more affordable, secure and sustainable for all.

ADIPEC Awards 2023 figures:

1,072

Entries

78

Countries

29

Technical committee members

21

Awards finalists

16

Selection committee members

10

Jury members

8

Awards categories



CONGRATULATIONS TO THE ADIPEC AWARDS 2023 WINNERS











Award categories

Sponsoring one of the award categories is a unique opportunity to present the winner with the award, and enables you to gain direct visibility to your target audience groups, including decision makers, ministers and high-level executives attending the event. A table at the Awards dinner is also included with this sponsorship opportunity.

The categories for ADIPEC 2024 will be announced shortly.

The 2023 categories included:

<p>Game-Changing Partnership Award</p> <hr/> <p>Developing Economies Energy Company of the Year</p> <hr/> <p>Transformative Hydrogen Project</p> <hr/> <p>Clean Energy Technology Innovation of the Year</p>	<p>Sponsored by</p> 	<p>Decarbonisation at Scale Award</p> <hr/> <p>Young Changemaker of the Year</p> <hr/> <p>Future Energy Workforce Development Programme</p> <hr/> <p>Leader of Change: Passionate Driver of Progress</p>	<p>Sponsored by</p> 
	<p>Sponsored by</p> 		<p>Sponsored by</p> 
	<p>Sponsored by</p> 		<p>Sponsored by</p> 
	<p>Sponsored by</p> 		<p>Sponsored by</p> 

Sponsorship package:

- Sole sponsorship of the selected award category
- The CEO from the sponsor company to be invited to present the award onstage to the winner
- A corporate hospitality table seating up to 8 guests at awards
- Branding and recognition in association with the ADIPEC Awards and the sponsored category



Opportunity: 8 Sponsors
Price: US \$92,500 + 5% VAT



Welcome Reception

The welcome reception for the ADIPEC Awards will take place before the awards ceremony and dinner. It provides guests, including government ministers and global CEOs from national and international energy companies, the opportunity to meet and network before the start of the Awards.

Sponsoring the welcome reception enables a company to position its brand in front of this exclusive audience of senior decision makers from the global energy industry. The sponsor also receives a table to host up to eight guests as part of the package.

Opportunity: 1 Sponsor
Price: US \$110,000 + 5% VAT
Location: Foyer, Outside Awards Ceremony Hall



Programme

The ADIPEC Awards programme distributed at the Awards includes details of the award categories, finalists and jury members. Included in this sponsorship opportunity is a full page advert positioned on the inside front cover of the programme, the sponsor's logo on the front cover and a table at the Awards dinner seating up to eight guests.

Opportunity: 1 Sponsor
Price: US \$35,000 + 5% VAT
Distribution: Awards Tables



Menu

The menu for the ADIPEC Awards dinner is prominently positioned on top of the place-setting at each hospitality table. Branding the Awards menu ensures that your brand is visible to all guests invited to the ADIPEC Awards, including government ministers, CEOs and key decision makers from energy markets and leading companies around the world. A table at the Awards dinner, seating up to eight guests, is also included with this branding opportunity.

Opportunity: 1 Sponsor
Price: US \$30,000 + 5% VAT
Distribution: Awards Tables



Table Plan

Branding the table plan allows a company to reinforce and enhance its presence at ADIPEC to an exclusive audience of 1,000 energy industry executives including government ministers, CEOs, C-level executives and key decision makers from national and international energy companies, service companies and EPC contractors. A table at the Awards dinner, seating up to eight guests, is also included with this branding opportunity.

Opportunity: 1 Sponsor
Price: US \$25,000 + 5% VAT
Location: Foyer, Outside Awards Ceremony Hall

Young ADIPEC

Sponsorship and branding opportunities

Under the patronage of His Excellency Sheikh Nahayan Mubarak Al Nahayan, UAE Minister of Tolerance and Coexistence, and with the support of the Abu Dhabi Department of Education and Knowledge (ADEK), ADIPEC 2024 will host the 12th edition of Young ADIPEC.

Held from 4 -7 November at ADIPEC, the world's largest energy exhibition and conference, Young ADIPEC seeks to inspire tomorrow's changemakers, empowering them to work together, unify around a common cause, and play a central role in creating a more inclusive and progressive energy future.

It also acts as a dynamic platform for building future youth capacities and expanding the knowledge and creativity of the next generation of energy leaders.

The programme extends its impact by serving as a learning platform that actively engages high school and university students within the framework of Science, Technology, Engineering, and Mathematics (STEM) education.

Since inception in 2013, Young ADIPEC has engaged over 6,000 students from across the UAE, igniting their passion and motivation to prepare them to pursue rewarding careers in the energy industry.

Following last year's success, Young ADIPEC 2024 has expanded to include nine components:

- Industrial Fieldtrips
- Experimental & Edutainment Hub
- Youth Talks
- Ambassadors Connect
- Alumni Connect
- School Connect **NEW**
- University Connect **NEW**
- Industry Connect **NEW**
- SANED **NEW**

To be part of the programme and explore how you can be involved, email youngadipec@dmgevents.com





Zones

Sponsors of a Young ADIPEC Zone will receive a dedicated branded area to host an activity that students may participate in. The activity may be aligned with the company’s expertise and used as a way to engage with and inspire the future generation of energy industry executives.

Zone themes available for sponsorship include:

- Electric Zone
- Hydrogen Zone
- Energy Transition Zone
- 2030 Careers
- Technology for a sustainable future
- Innovations Zone

Opportunity: 6 Zone Sponsors
Location: Hall 14
Price: US \$37,500 + 5% VAT

Student Bags

Over 800 students will participate in Young ADIPEC over the four days of ADIPEC and each student will be given a bag. Branding the bag with your company’s logo is a great way to visibly demonstrate that your company is supporting the Young ADIPEC programme and for your brand to be seen on the exhibition floor.

Opportunity: 1 Sponsor
Quantity: 1,000+ Students
Price: US \$35,000 + 5% VAT



Workshops

Sponsors of a Young ADIPEC Workshop will receive a branded area (around 9sqm) where they may host a workshop that students can participate in. The activity may be aligned with the company’s expertise and used to engage with and inspire the next generation of talented engineers and business leaders.

Workshops topics include:

- Chemistry
- Engineering
- Health & Safety
- Machinery
- Pipes & Valves
- Programming

Lanyards

Over 800 students will participate in Young ADIPEC over the four days of ADIPEC, and each student will be given a branded lanyard to wear during the event. Branding the lanyard with your company’s logo is a great way to visibly demonstrate your company’s support for this programme and for your brand to be seen on the exhibition floor.

Opportunity: 1 Sponsor
Quantity: 1,000+ Students
Price: US \$27,500 + 5% VAT

Opportunity: 1 Sponsor
Frequency: Four Workshops Daily
Price: US \$27,500 + 5% VAT



Water Bottles

A water bottle will be distributed with the bag to each of the 800 students participating in the Young ADIPEC programme. Students typically keep the water bottle as a memento of their participation in Young ADIPEC. Sponsoring the water bottle is great way to show your company's support for the Young ADIPEC programme whilst positioning your company's brand and logo in front of the next generation of talented engineers and business leaders.

Opportunity: 1 Sponsor
Quantity: 1,000+ Students
Price: US \$27,500 + 5% VAT



Safety Hats

Each of the 800 students participating in the Young ADIPEC programme will be given a safety hat. Students typically keep the hard hats as a memento of their participation in Young ADIPEC. Sponsoring the safety hat is great way to show your company's support for the Young ADIPEC programme whilst positioning your company's brand and logo in front of the next generation of talented engineers and business leaders.

Opportunity: 1 Sponsor
Quantity: 1,000+ Students
Price: US \$27,500 + 5% VAT



Safety Jackets

Each of the 800 students that will participate in the Young ADIPEC programme will be given a safety jacket. Students typically keep the safety jackets as a memento of their participation in Young ADIPEC. Sponsoring the safety jacket is great way to show your company's support for the Young ADIPEC programme whilst positioning your company's brand and logo in front of the next generation of talented engineers and business leaders.

Opportunity: 1 Sponsor
Quantity: 1,000+ Students
Price: US \$27,500 + 5% VAT



Live Talks!

The "Young ADIPEC Live Talks!" is a series of sessions held during the four days of ADIPEC. The ADIPEC Live Talks! sessions are available for sponsorship, allowing your brand to be aligned with these important and engaging sessions that are designed to inspire the next generation of talented engineers and business leaders.

In addition to the branding that the sponsor of the ADIPEC Live Talks! receives, a member of your company's leadership team will also be invited to deliver a talk.

Opportunity: 1 Sponsor
Location: Hall 14
Price: US \$25,000 + 5% VAT



Notepads

Notepads and pens will be inserted in to the bags and distributed to the 800 students participating in Young ADIPEC over four days. The students that participate in the programme typically keep the notepad as a memento and use it once they get back to their school. Branding the notepad and pen is great way to demonstrate your company's support for Young ADIPEC whilst positioning your company's brand and logo in front of the next generation of talented engineers and business leaders.

- Opportunity:** 1 Sponsor
- Quantity:** 1,000+ Students
- Price:** US \$17,500 + 5% VAT



Prizes

Prizes will be distributed to winners of various STEM competitions during Young ADIPEC. Sponsoring the prizes is a great way to align your company's skill and capabilities with one of the competitors whilst demonstrating your company's support for the Young ADIPEC programme.

- Opportunity:** 1 Sponsor
- Location:** YA Live Talks! Theatre
- Price:** US \$15,000 + 5% VAT per competitor



Golf Day

Sponsorship and branding opportunities

Networking on Abu Dhabi's spectacular golfing greens

Held at Abu Dhabi Golf Club, one of the most luxurious golf resort experiences in the Middle East, the ADIPEC Golf Day offers an exclusive opportunity to engage with 125+ key industry players and build collaborative partnerships in a relaxed social atmosphere prior to the official opening day of ADIPEC.

The Abu Dhabi Golf Club's par-72 course is set against a stunning desert landscape, with immaculately maintained fairways and greens that offer a truly unique playing experience. The course features an undulating terrain meandering through pockets of palms, ornamental trees and shrubs with seven spectacular saltwater lakes.

The Golf Day begins with a warm-up before teams of four play the 18-hole championship course and culminates with lunch and the prize distribution ceremony.

- **Date:** Sunday 3 November 2024
- **Venue:** Abu Dhabi Golf Club
- **Time:** 10:00 – 19:00
- **Tournament Format:** Texas Scramble, 4 ball, Shotgun Start





Golf Shirts

When registering for the ADIPEC Golf Day, each player submits their shirt size and a complimentary shirt is placed in their allocated locker for when they arrive. A company may sponsor the Golf Day shirts worn by all players, which includes having their logo on the shirt.

Sponsoring the golf shirt is great way to reinforce and enhance your brand to all those participating in the tournament before, during and after ADIPEC, with many of the players keeping their shirts for personal use after the event. As a sponsor of the ADIPEC Golf Day you will receive four places within the tournament and the option to play as a four-ball. Your logo will also be included on relevant digital and printed marketing collateral for ADIPEC Golf Day.

- Opportunity:** 1 Sponsor
- Quantity:** 125+ Shirts
- Price:** US \$27,500 + 5% VAT



Prize - Giving Dinner

At the end of the ADIPEC Golf Day all of the players come together for the prize - giving buffet dinner where the various challenge winners and the overall tournament victors are announced. Sponsoring the Prize - Giving Dinner allows a company to reinforce and enhance its company profile and brand to the 125+ players competing in the ADIPEC Golf Day. The sponsor may make a short welcome address (up to 5 minutes) at the beginning of the dinner and present the overall winning team with their trophy. The sponsor will also receive four places within the tournament and the option to play as a four-ball. Their logo will also be prominent throughout the dinner and be included on relevant digital and printed marketing collateral for ADIPEC Golf Day.

- Opportunity:** 1 Sponsor
- Location:** Club House
- Price:** US \$22,500 + 5% VAT



Golf Caps

Before the players arrive, a high-quality golf cap is placed in each player's locker. A company may sponsor the golf caps for the opportunity to reinforce and enhance its brand to the 125+ players competing in the tournament. Many players also keep the caps as a memento of the day for personal use after ADIPEC.

As a sponsor of the ADIPEC Golf Day you will receive four places within the tournament and the option to play as a four-ball. Your logo will also be included on relevant digital and printed marketing collateral for ADIPEC Golf Day.

- Opportunity:** 1 Sponsor
- Quantity:** 125+ Caps
- Price:** US \$22,500 + 5% VAT



Golf Buggies

As a sponsor of the ADIPEC Golf Day you will receive four places within the tournament and the option to play as a four-ball. Your logo will also be included on relevant digital and printed marketing collateral for ADIPEC Golf Day.

- Opportunity:** 1 Sponsor
- Location:** On Course
- Price:** US \$21,500 + 5% VAT



Golf Balls

Before the players arrive, a sleeve of three golf balls is placed in each player's locker. A company may sponsor the golf balls for the opportunity to reinforce and enhance its brand to the 125+ players competing in the tournament. Many players also keep the balls as a memento of the day for personal use after ADIPEC.

As a sponsor of the ADIPEC Golf Day you will receive four places within the tournament and the option to play as a four-ball. Your logo will also be included on relevant digital and printed marketing collateral for ADIPEC Golf Day.

Opportunity: 1 Sponsor
Distribution: Players Lockers
Price: US \$15,750 + 5% VAT



Cooler Bag

Cooler bags containing a complimentary lunch and refreshments are given to each player before they leave the clubhouse to tee-off. The branded lunch bags allow the sponsor to reinforce and enhance their brand amongst the 125+ players participating in the ADIPEC Golf Day. As a sponsor of the ADIPEC Golf Day you will receive four places within the tournament and the option to play as a four-ball. Your logo will also be included on relevant digital and printed marketing collateral for ADIPEC Golf Day.

Opportunity: 1 Sponsor
Distribution: On Course
Price: US \$8,500 + 5% VAT



Challenge Sponsors

Sponsoring a challenge at Golf Day allows companies to reinforce and enhance their brand amongst the 125+ players competing in the tournament including senior decision makers and influencers from the energy industry. As a sponsor of the ADIPEC Golf Day, you will receive a two-ball. Your logo will be visible on a sail flag, pin flag, hole cup and a toblone for the hole hosting the challenge. The challenge sponsor may present the winning player with the prize during the prize-giving ceremony at the end of the day. Your logo will also be included on relevant digital and printed marketing collateral for ADIPEC Golf Day.

Challenges available include:

- Longest drive
- Closest to the pin
- Straightest drive

Opportunity: 1 Sponsor Per Challenge
Distribution: On Course
Price: US \$6,750 + 5% VAT



Registration and Welcome Desk

As soon as players arrive, they are required to confirm their registration for Golf Day. Sponsoring the registration desk provides a company with the opportunity to reinforce and enhance their brand to the 125+ players competing in the tournament as soon as they arrive. As a sponsor of the ADIPEC Golf Day you will receive a two-ball. Your logo will also be included on relevant digital and printed marketing collateral for ADIPEC Golf Day.

Opportunity: 1 Sponsor
Location: Club House
Price: US \$5,250 + 5% VAT



Lockers

Upon arrival, each player is allocated a locker. A company may brand the locker cards with their logo for the opportunity to reinforce and enhance its brand to the 125+ players competing in the tournament. As a sponsor of the ADIPEC Golf Day, you will receive a two-ball. Your logo will also be included on relevant digital and printed marketing collateral for ADIPEC Golf Day.

Holes

Sponsoring a hole at Golf Day allows companies to reinforce and enhance their brand amongst the 125+ players competing in the tournament including senior decision makers and influencers from the energy industry.

As a sponsor of the ADIPEC Golf Day you will receive a two-ball. Your logo will also be included on relevant digital and printed marketing collateral for ADIPEC Golf Day.

- Opportunity:** 1 Sponsor
- Location:** Club House
- Price:** US \$5,250 + 5% VAT

- Opportunity:** 14 Hole Sponsors
- Location:** Club House
- Price:** US \$4,250 + 5% VAT



Thank you to our Partners and Sponsors for ADIPEC 2023

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4-7 November 2024
Abu Dhabi, UAE

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- **For exhibition enquiries**

✉ sales@adipec.com

- **Conference & delegate enquiries**

✉ delegate@adipec.com

- **For general enquiries**

✉ enquiry@adipec.com

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