



Host



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Abu Dhabi, UAE



2024 Maritime & Logistics brochure

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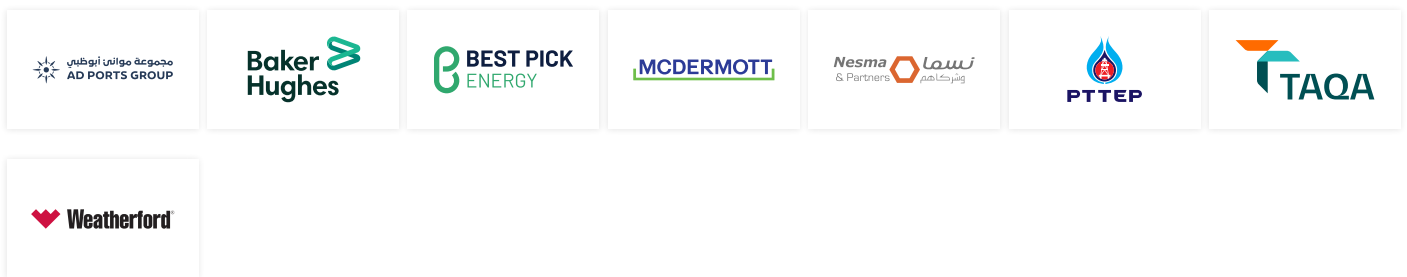
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“

ADIPEC is the foremost platform for industry stakeholders in the global logistics and supply chain network to establish cross-sector collaborations to drive sustainable progress while holding back maritime emissions.

”

Captain Abdulkareem Al Masabi
CEO
ADNOC Logistics & Services



Maritime & Logistics at ADIPEC

Moving from consensus to action on the challenge of decarbonising the global maritime and logistics industries at scale requires continued progress in the development and roll-out of supportive policies and cross-sector strategies.

The dedicated Maritime & Logistics area at ADIPEC is a meeting place for the energy and maritime sectors to come together to explore emissions reduction solutions that can advance the world's climate ambitions. It will bring together industry leaders, regulators and decision makers from the global maritime and logistics supply chain, alongside leading technological and digital experts to accelerate tangible, collective progress and advance the unprecedented commitments set out in the UAE Consensus.



“

The global maritime and logistics sector is facing monumental challenges on the path to decarbonise operations and implement new business models to align with net-zero ambitions. ADIPEC brought together key decision-makers from across the maritime value chain to identify tangible steps to decarbonise the industry and highlight practical, realistic and commercially viable low-carbon solutions.

”

Eng. Yasser Zaghloul
Group CEO
NMDC Group



Securing a decarbonised future for the maritime industry

As decarbonisation targets from the International Maritime Organisation (IMO) tighten, improving sustainability and cutting emissions is the maritime sector's biggest challenge. While the industry is working to reduce its reliance on traditional fossil fuels and transition toward low-carbon solutions, new investments, innovative digitalisation strategies and bold collective actions from governments, companies and private investors will be crucial to propelling the industry forward.

Leveraging digital technologies such as blockchain, machine learning (ML) and the Internet of Things (IoT) in the maritime and logistics ecosystem will be a crucial driver towards enhanced performance and optimal efficiencies. Digital pioneers in the sector are already leading the way by developing smart ports, utilising automation technologies and harnessing Artificial Intelligence (AI) to make more insightful decisions across their operations while connecting people, organisations and resources in an interactive digital ecosystem.

Key actions to take by 2030:

- Elevating onboard energy efficiency for significant emissions reduction
- Enabling alternative fuel pathways to secure capacity by 2030 and beyond
- Promoting abatement action through regulation, policy and commitments
- Encouraging bold first-movers and fast followers to unlock the transition



Topline stats in maritime & logistics industry

90% of the world's goods are transported by sea

Growth in maritime trade volumes are expected to expand at an annual rate of +2.4% between 2022 and 2026

Middle East ports handle approximately 20% of global seaborne trade

Shipping trade volumes are predicted to triple by 2050

The Bunker Supply Index ranked the UAE third in transport services trade and fifth as a key competitive maritime hub

International shipping has committed to reducing its carbon footprint by at least 50% of 2008 levels by 2050

Why exhibit?

The ADIPEC Maritime & Logistics area at ADIPEC is a strategic platform to understand the latest developments in marine fuel technologies and shipping digitalisation, explore the strategies and solutions for driving maritime decarbonisation, meet new buyers and develop new business opportunities across the entire maritime value chain.

□ Meet new buyers

95% of attendees at ADIPEC are decision makers, purchasers or influencers. Drive new business opportunities by meeting and engaging with new buyers, generating valuable leads and unlocking millions of dollars worth of new business.

□ Showcase innovations

Help shape the future of the shipping and maritime industry by promoting your company's latest innovations and technologies to global stakeholders, demonstrating your commitment in reducing carbon emissions and creating a more sustainable future for the industry.

□ Explore business opportunities

Explore new business opportunities and form valuable partnerships with an international and targeted maritime transport and logistics audience.

□ Expand market reach

Reach new markets and expand your industry reach. ADIPEC attracts energy professionals from 164 countries and the Maritime & Logistics zone will act as the ideal platform for companies to expand their business globally.

□ Form valuable connections

Connect with global maritime, logistics and energy professionals, form valuable partnerships and build relationships that will drive your business.

□ Stay ahead of the competition

Stay ahead of the competition and increase brand awareness and visibility by showcasing your latest innovations, demonstrating your expertise and building relationships with potential clients and industry experts.



Who will you meet?

At the Maritime & Logistics zone you will have the opportunity to connect and engage with a diverse range of industry professionals, policymakers, and stakeholders from the global maritime and energy industries.

- ❑ NOCs, IOCs, NECs & IECs
- ❑ Ship owners and operators
- ❑ Charterers & bunkering
- ❑ Marine engineering & construction companies
- ❑ Freight and logistics suppliers
- ❑ Health & safety technology providers
- ❑ LNG exporters and producers
- ❑ Port & maritime developers
- ❑ Ports, logistics and terminal authorities
- ❑ ROV services and solutions
- ❑ Ship builders & ship management companies
- ❑ Ship classification societies
- ❑ Shipping agents
- ❑ Shipping associations & regulatory bodies
- ❑ Subsea suppliers





Zam

Ships & vessels

As new sustainability and safety standards come into force worldwide, ship and rig owners must consider the swiftest, safest and most cost-efficient options to keep their fleets and rigs compliant. Whether modifying existing equipment through retrofitting, using ship management systems to help optimise fleet operations, or increasing efficiencies using data analytics in internal emissions monitoring, future-proofing vessels will be essential in shaping a more sustainable maritime industry.

At the ADIPEC Maritime & Logistics zone, fleet and equipment owners can demonstrate their latest vessels, platforms and drilling equipment – including rigs, supply vessels, tugs and service craft all of which play vital roles in the maritime energy sector. Decision-makers from NOCs, IOCs, NECs and IECs and energy companies can get on board to witness first-hand the oceangoing technology enabling the supply of energy that powers the world.

The high-profile nature of the Maritime & Logistics zone provides the perfect platform to showcase new vessels, rigs and other marine equipment, with guided tours being held on ships at the world-class Marina hall, facilitating discussions on potential partnerships, collaborations and charter contracts.

Product and Service Categories

Explore the diverse range of vessels and services at the Maritime and Logistics zone.

- ❑ Accommodation
- ❑ Diving support
- ❑ Dredging and rock dumping
- ❑ Drilling
- ❑ Floating production
- ❑ Heavy lift
- ❑ Inspection, repair and maintenance (IRM)
- ❑ Offshore supply & support
- ❑ Pipe and cable laying
- ❑ ROV and survey support
- ❑ Towing and salvage
- ❑ Tugs and anchor handlers
- ❑ Navigation aid maintenance and rescue support
- ❑ Ports operations: pilotage, tug and mooring services
- ❑ Ship management & consultancy services
- ❑ Tankers





Marina Executives Club

Providing a world-class environment for trade across the energy industry's full value chain, ADIPEC generates the highest value and measurable returns on investment for international, regional and local energy businesses and professionals.

As the world's largest energy exhibition and conference, ADIPEC serves as an inclusive platform convening diverse energy producers, the biggest energy consumers, as well as enablers in government, finance, and technology from around the world.

The Marina Executives Club is an exclusive business platform for knowledge sharing and connectivity amongst key decision makers and influencers in the maritime & logistics sector.

The business-club offers a platform for local and global members to discuss the current and future of the industry. The relaxed environment inspires forward thinking, closed-door discussions, whilst offering open networking opportunities to meet new members from around the world.

Members will have the opportunity to enjoy exclusive lounge access, with dedicated services facilitating premium networking opportunities and indulgent culinary offerings, including gourmet food and refreshments.

The Marina Executives Club is open to C-level executives, business leaders, key decision makers and stakeholders. Membership to the club is complimentary, however, acceptance to the club is subject to a formal invitation or a formal approval once members have completed an application form. To be invited and accepted to the Marina Executives Club, membership is restricted to C-level executives and profiles including Directors and Presidents.

To enquire about exclusive membership at the Marina Executives Club

visit www.adipec.com/meec
or contact meec@adipec.com





Membership benefits

- ❑ Exclusive club lounge access on-site at ADIPEC in the Marina Hall
- ❑ Enhanced networking opportunities with decision-makers in the maritime, logistics, manufacturing and industrialisation sectors
- ❑ A media-free zone to run private meetings
- ❑ Dedicated registration services and counter
- ❑ Complimentary food and refreshments
- ❑ Dedicated concierge services
- ❑ Dedicated parking access

Maritime & Logistics conference



The International Maritime Organisation's (IMO) revised 2023 strategy sets out a clear target to reduce GHG emissions by 86% by 2040. Shipping operators must align with global net-zero ambitions, working together to establish cohesive global approaches to decarbonise the maritime sector.

As the industry confronts the divide between conventional and future fuels, it is imperative for all stakeholders to adopt actionable cross-sector strategies to release bottlenecks and secure offtake agreements. Maritime industry leaders are prioritising ramping up energy efficiency and integrating technologies to lower demand and improve fuel cleanliness. The readiness of ports for an alternative energy future will be a pivotal part of the maritime decarbonisation journey, balancing the urgency of infrastructure developments with the availability of new fuels. Additionally, the role of shipping in maintaining robust, sustainable global trade, particularly during geopolitical upheavals, will be examined for its agility and resilience.

The Maritime & Logistics conference will shape pragmatic and transparent discussions and foster the cross-industry collaboration needed to find tangible decarbonisation solutions that can accelerate industry-wide transformation, a critical step in delivering a clean energy future while maintaining equitable economic growth.



A selection of past Maritime & Logistics conference speakers included:



Eng. Ahmed Ali Al Subaey
CEO
Bahri Group



Constantin Baack
CEO
MPC Container Ships



Dr. Abdullah Al Ahmari
President and CEO
International Maritime
Industries (IMI)



Mark O'Neil
CEO
Schoeller Holdings and
Columbia Group



René Kofod-Olsen
CEO
V.Group



Cem Saral
CEO
Cockett Group



Dr. Ahmed Al Abri
CEO
ASYAD Ports



**Captain
Ahmet Özgür Alemdağ**
Founder and CEO
Maritime Trainer



Torben Nørgaard
CTO Energy & Fuels
Maersk Mc-Kinney Moller
Center for Zero Carbon
Shipping



Christopher Chatterton
COO
Methanol Institute



Madadh MacLaine
Secretary General
Zero Emissions Ship
Technology Association
(ZESTA)



Abdul Bari AlZubaidi
SVP Ship Management
ADNOC Logistics &
Services



Captain Mohammed Al Ali
SVP Offshore Logistics
ADNOC Logistics & Services



Anurag Agarwal
MD and Head of Portfolio
Management - Global
Transportation Group
JP Morgan Asset
Management



Dheeraj Bhatia
Member of the Executive
Committee & Senior
Managing Director
Middle East
Hapag-Lloyd



Dariusz Mroczek
Global Transport Manager
IKEA



Jennifer Hooper
SVP Electrification,
Automation & Digitalisation
Siemens Energy



Tsutomu Yokoyama
Executive Officer & Senior
General Manager, Green
Business Group
NYK Line

Register your interest for the 2024 Conferences
visit www.adipec.com/confenquiry



Join the world's largest energy event

ADIPEC 2024 will explore the power of energy in accelerating an economy-wide transformation that delivers for people, the planet and our collective prosperity.

Hosted by ADNOC, ADIPEC builds on its 40-year legacy, creating a unified, inclusive platform for the entire energy ecosystem, convening communities, nations, and industries, the world's largest energy producers and consumers, as well as enablers in government, finance and technology to find collective solutions towards affordable, secure, and sustainable energy for all.

The event takes place ahead of COP29, presenting a crucial opportunity for the energy industry to demonstrate collaborative progress on climate action commitments made and targets set as part of the UAE Consensus at COP28.

Across more than 350 conference sessions featuring over 1,600 diverse voices, and across its 16 exhibition halls, ADIPEC will advance tangible action and build the critical cross-sector partnerships needed to mobilise finance and investment, fast-track innovation and accelerate technology adoption, and advance the decarbonisation of heavy industries.

Specialised industry exhibition areas at ADIPEC

Decarbonisation

Maritime & Logistics

Digitalisation



ADIPEC in numbers

Exhibition

184,000+
Attendees

2,200+
Exhibiting
companies

54
NOCs, IOCs,
NECs, and IECs

30
Country
pavilions

Conference

16,500+
Delegates

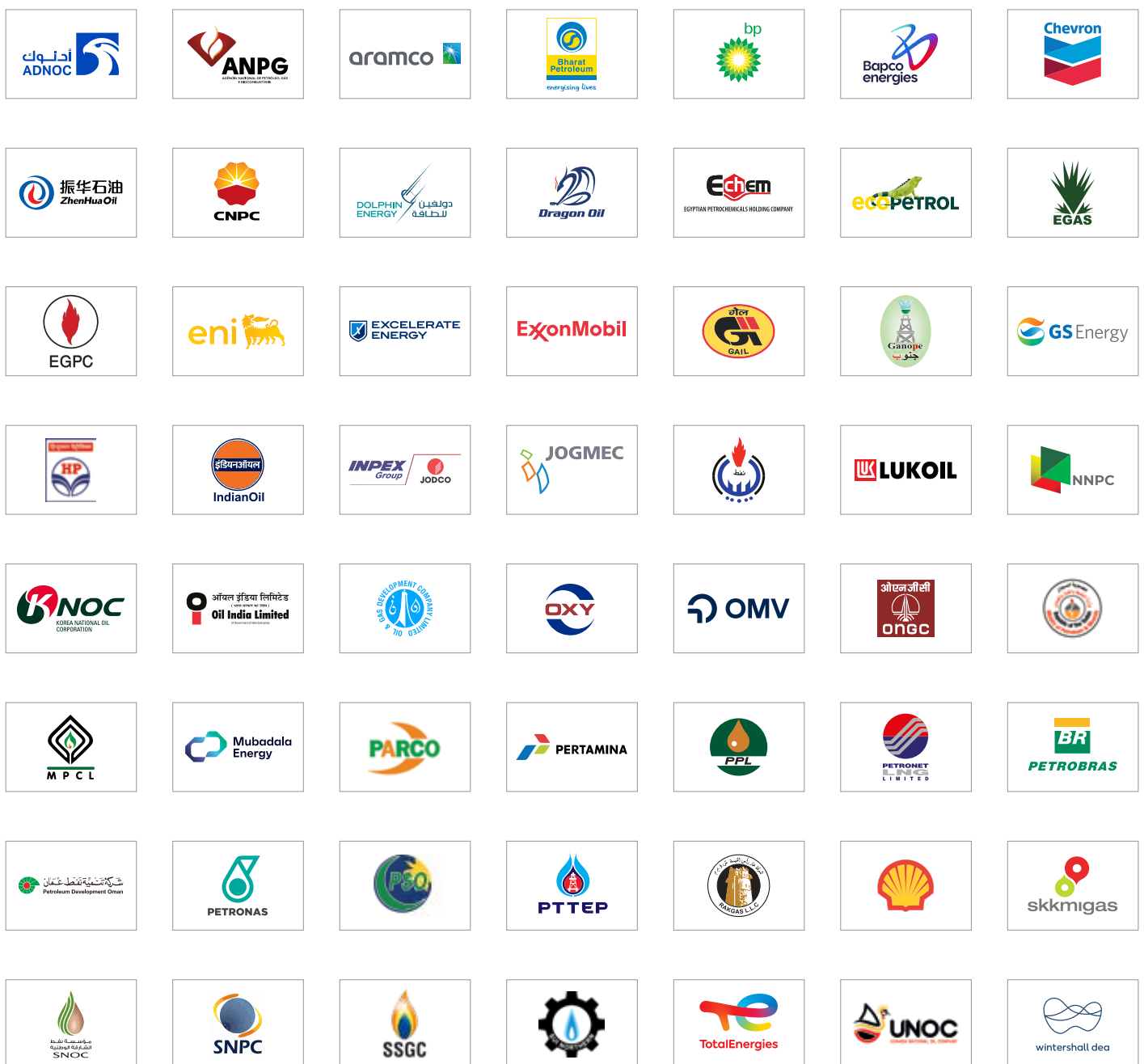
1,600+
Speakers

350+
Sessions

10
Conferences

A platform for interaction between leading NOCs, IOCs, NECs and IECs

ADIPEC welcomes the participation of more than 54 energy companies, offering a platform to showcase the latest innovations, technologies and solutions driving energy progress. Participants include:



“

The global shipping industry holds a pivotal role in decarbonising logistics and supply chains for economies worldwide, and the discussions taking place at ADIPEC echo the IMO's ambitions with a clear sense of urgency required in finding actionable solutions on the quest to net-zero shipping.

”

Guy Platten

Secretary General
International Chamber of Shipping (ICS)

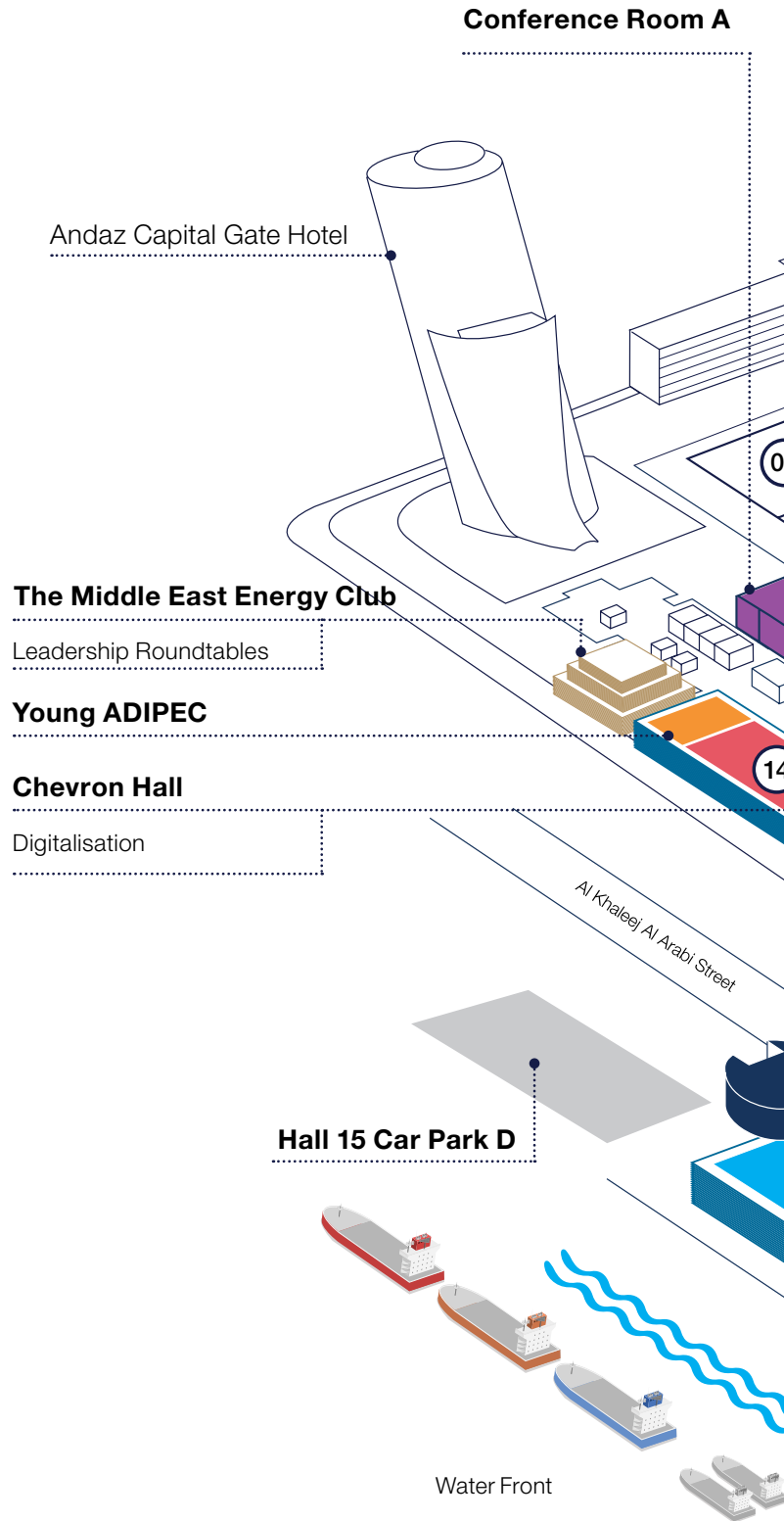


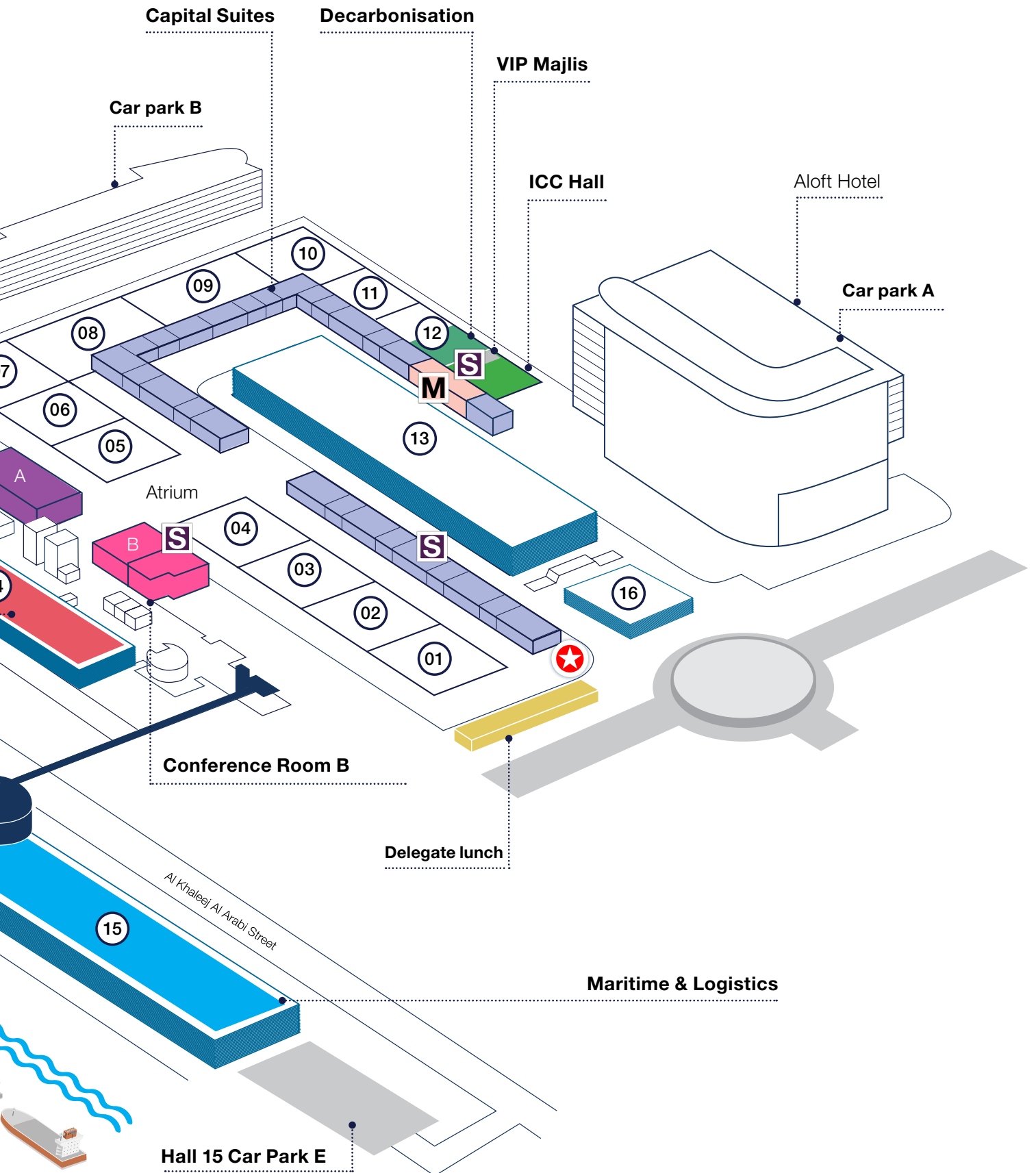
ADIPEC venue map

With growing demand for exhibition space, book your stand today for the opportunity to position your brand before the global energy market.

To secure your participation today call +971(0)2 4444 909 or email our team at sales@adipec.com

- 1 - 16 Exhibition Halls
- ADIPEC Booking Stand
- ICC Hall
- The Middle East Energy Club
- Conference Room A
- Conference Room B
- Decarbonisation
- Maritime & Logistics
- Digitalisation
- Young ADIPEC
- Capital Suites - Mezzanine level
- Delegate lunch
- M Media Centre
- VIP Majlis - ICC (Hall 12)
- S Speaker Room Locations
 - Near Conference Room B
 - Capital Suite 6, Mezzanine Level (SPE speaker room)







أديبيك
ADIPEC

Host



4-7 November 2024
Abu Dhabi, UAE

Maritime & Logistics

- **For exhibition enquiries**

✉ sales@adipec.com

- **Conference & delegate enquiries**

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- **For sponsorship enquiries**

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